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Transfer Printing Information

QP 129 – Jaybee Supplies Limited

Document Ref	QP 129
Title	Transfer Printing Information
Version	1.0
Prepared By	Jaybee Supplies Ltd
Approved By	Managing Director
Issue Date	21 October 2026
Review	Annually

At a Glance

Detail	Information
Best for	Full-colour logos, names and numbers on cotton, polyester and blends, including dark garments
Where it's done	In-house at our branding factory in Earby, on our own heat presses
Artwork	Vector (PDF, AI, EPS) or high-resolution PNG at 300 dpi at print size
Lead time	7–10 working days from artwork approval, subject to stock and order size

1. What is transfer printing?

Transfer printing applies a design that has been printed or cut onto a special transfer film or vinyl, using a heat press to bond it to the garment with controlled heat, pressure and time. It is carried out in-house at our branding factory in Earby. Transfers can carry full-colour graphics, gradients and fine detail, and work on light and dark fabrics.

2. Benefits

- **Full colour:** suits complex, multi-colour logos and designs, with no extra cost per colour.
- **Works on most fabrics:** cotton, polyester and blends, in light or dark colours.
- **Cost-effective for short runs:** no screens to set up, so small quantities and individual names or numbers are practical.
- **Quick to produce:** a good choice for smaller batches and urgent orders.

3. Things to know before you order

Point	Why it matters
Feel	Transfers sit on the surface of the fabric, so large solid areas feel slightly heavier and less breathable than embroidery or sublimation.

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Durability	Correctly applied transfers last well, but can crack or lift over time if washed too hot, ironed directly or tumble dried on high heat. Follow the care instructions below.
Heat-sensitive fabrics	Some fabrics, coatings and waterproof membranes cannot take the press temperature. We check every garment against the manufacturer's guidance and will recommend another method if needed.
Colour matching	Colours are matched as closely as possible to your brand colours and confirmed on your proof. Small variations from screen and Pantone references are normal.
Hi-vis and FR garments	Hi-vis and flame-resistant garments are branded only with special transfer substrates, applied in line with the garment manufacturer's recommendations, so that certified performance is maintained (for example fluorescence and retroreflection to EN ISO 20471, and flame resistance). Logos are positioned so they do not cover reflective tape. Decoration is recorded for every FR order (QP 105).

4. Perfect for

- Uniform, workwear and hi-vis, in line with manufacturer recommendations
- T-shirts, sweatshirts and hoodies
- Sports kit with names and numbers
- Events, promotions and gifts

5. Artwork and approval

- Send vector artwork (PDF, AI or EPS) where possible, or a PNG at 300 dpi at the size it will be printed.
- Fonts should be converted to outlines, or supplied with the artwork.
- You must own the artwork or have permission to use it (see QP 126).
- We send a proof for approval before production. Production starts once the proof is signed off (QP 042), so please check spelling, colours, sizes and positions carefully. Logo positions are recorded so repeat orders match (QP 018).

6. Lead times and returns

Orders are normally despatched within 7–10 working days of artwork approval, subject to stock and order size. Transfer-printed goods are personalised, so they cannot be returned for change of mind or wrong size choice unless they are faulty or incorrectly supplied (see QP 008 and QP 126).

7. Care instructions

- Wash inside out at 30°C, or as the garment's care label allows if lower.
- Do not use bleach or fabric softener.
- Tumble dry on low or line dry.

- Iron on the reverse only, never directly on the print, and do not dry clean.

8. Review

This information is reviewed annually and whenever our processes or equipment change. Related documents: QP 008 Terms and Conditions, QP 018 Logo Placement, QP 042 Customer Artwork Approval Form, QP 105 FR Garment Decoration, QP 126 Website Terms of Use, QP 127 Sublimation Printing Information and QP 128 Embroidery Information.

9. Contact Us

For advice on transfer printing for your garments, or to request a quote:

Telephone: 01282 50 50 43

Email: sales@jaybeesupplies.co.uk

Post: Jaybee Supplies Limited, Unit 9, Victoria Mill, Boot Street, Earby, Barnoldswick, BB18 6UX

Authorisation

Signed	Jacqui Pope
Name	Jacqui Pope
Position	Managing Director
Date	21 October 2026